

FOR IMMEDIATE RELEASE
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INNOVATIVE MEDICAL EQUIPMENT, LLC INTRODUCES THERMAZOME®
THERMAL THERAPY DEVICE

New Line Offers Advanced Heating and Cooling Therapy in one Compact Device

Cleveland, Ohio... Innovative Medical Equipment, LLC introduces ThermaZone®, a powerful and practical device that uses thermoelectric technology to provide heating and cooling therapy without the use of ice.

The compact ThermaZone device safely and effectively administers therapy at the optimal temperature for pain relief. ThermaZone works by continuously circulating water through a therapeutic pad designed by leading physicians to target specific muscle and joint pain areas. With a variety of therapeutic pads offered, relief is immediately delivered directly to the area of pain, swelling, bruising or discomfort, and the temperature remains constant throughout the duration of treatment. Twenty temperature levels allow the device to provide therapy from 34 to 125° F, making it the perfect solution for immediate heating and cooling during physical therapy. ThermaZone can replace expensive hydroculators and ice machines and is completely portable so it can be used in the clinic, at the patient's home or anywhere therapy is needed.

ThermaZone Key Features:

- Choice of 20 different temperature settings; 10 heating levels, 10 cooling levels
- Wide temperature range for therapy between 34 and 125 degrees Fahrenheit
- Heat and cool therapy in one device, ***without the use of ice***,
- Rapid achievement of desired temperature level
- Capable of administering contrast therapy
- Sets up in 2 minutes and operates on just 2 ounces of distilled water
- Maintains a constant temperature for entire treatment period
- Contains 5 programmed therapy timer options
- Portable and lightweight; just 3 lbs. 7 oz.
- Compact and durable; 11" L x 4.5" W x 4.5" H

ThermaZone Pad Technology

ThermaZone offers a wide range of pads that target key areas of the body to reduce pain as well as reduce swelling and bruising and promote blood flow. The pads are anatomically designed and fully adjustable for maximum comfort and proper fit. Available relief pads include: Shoulder, back, knee, ankle, forehead, neck and a universal pad that addresses most other needs such as the wrist, foot and hands.

ThermaZone pad Technology promotes uniform temperature distribution by forcing water through a defined pathway of micro chambers designed to cover key musculoskeletal areas. The hook and loop design provides universal sizing and fit, and helps enable static compression to aid in deep tissue stimulation. All pads work in conjunction with the ThermaZone device and are interchangeable. Pads are latex-free, flexible and fit the right or left side of the body.

“It is our hope with this device that professionals realize that there is an opportunity to improve the standard of care as it relates to heating and cooling treatments by using this technology.” Says IME’s President, Brad Pulver. “Traditional heating and cooling methods, such as ice, ice-water circulation devices and hydroculator packs are archaic in nature and provide as much risk as benefit in many cases. In today’s competitive world, reputation is a key differentiator in service industries and this new technology allows professionals to improve patient outcomes and differentiate themselves as a technologically advanced care provider.”

ThermaZone is available with a prescription, patients are encouraged to discuss the advantages of this technology with a physician. For more product information or to see a demo of this new device, please visit www.imeconcepts.com.

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About Innovative Medical

Innovative Medical Equipment, LLC is committed to helping Physicians design, develop and bring to market new and innovative medical technologies that improve patient care and well-being. The company was established in 2008 by a world renowned surgeon and research pioneer whose passions lead him to form a team of professionals committed to the development and commercialization of new innovations striving to advance the medical profession.